

# Sam Warrenger

Web Administrator and Content Writer

Manchester / North Wales  
Withheld from public CV  
sam@warrenger.com

## Summary

- Expert knowledge of Wordpress and website maintenance
- Professional and academic writer highly skilled in SEO principles
- Operate a portfolio of websites utilising Adsense and affiliate marketing including Amazon Associates
- Bangor University School of Computer Science graduate skilled in HTML, CSS, PHP, Java, and more
- Part-time postgraduate student studying a Politics Masters degree at the University of Manchester
- Seeking further part-time, freelance, or contract work within the online media industry

## Experience

### Owner/Editor

June 2017 - Present

TheFestivals.UK

Designed, built, and maintain TheFestivals.UK website. Managing a small team of contributors whilst creating regular written content, spanning from news to product and event reviews. Daily use of Wordpress, Yoast SEO, Google Analytics, Adsense, Search Console, Amazon 'AWS' Cloud Hosting and social media channels.

### Contributor

April 2018 - Present

The Tab Manchester

Regular contributor to The Tab Manchester as a student journalist and content writer. Specialising in breaking news content with occasional features work.

### Manager

April 2016 - June 2017

Snowdonia Discount Centre

Online retail business based in North Wales, specialising in low value home & electronic goods. Managed the company website and Amazon Prime operations. Also ran effective social media campaigns.

### Project Leader

September 2015 - July 2017

Protect Snowdonia

Designed, built, and maintained a map based website for crowdsourced plotting & tracking of environmental issues within the Snowdonia National Park, in partnership with Bangor University.

### Web Developer

May 2015 - December 2015

Freelance

Completed multiple projects for clients ranging from locally in North Wales to Pennsylvania, USA.

"An excellent freelancer that takes obvious pride in his work. Not satisfied until every minor detail has been addressed and did much more than was expected. I have no hesitation in giving Sam the highest recommendation and would definitely use him again." - Alan, North Wales Wedding Services

### Affiliate Marketing Specialist

March 2010 - March 2013

Freelance

Designed and operated various viral marketing campaigns using social media, driving revenue with content locker functionality.

## Education

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### MA Politics

September 2017 - Present

University of Manchester

Studying a postgraduate degree in Politics part-time at the University of Manchester. Regularly undertaking written work and research to a high academic standard. Due for completion December 2019.

### BSc Computer Information Systems

September 2013 - May 2017

Bangor University

Graduated from Bangor University School of Computer Science with a 2:1 degree.

Focus on network administration including operating a web server.

### FdSC Applied Computing

September 2011 - May 2013

Glyndŵr University

Foundation of Sciences degree

## Other Employment

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### Event Steward

July 2018 - Present

FESTaff

Voluntary role providing customer assistance at music festivals

### Event Steward / Fire Marshal

June 2017 - Present

Hotbox Events

Voluntary role providing customer assistance at music festivals

### Traffic Marshal

June 2015 - August 2015

CTM

Event traffic management

### Delivery Driver

November 2011 - January 2014

Amantola Restaurant

### Age Verification Agent

October 2012 - March 2014

Serve Legal

### Newspaper Delivery

March 2006 - June 2009

Premier Stores